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Listen! There's a World Waiting to Be Heard

By Carol McCall

As many of you reading this (those who are like me) can attest, not everyone is the audio type. I like the written word -- you give me a choice between a 400-page book and even a small two- to four-tape set, I'll take the book any day. Of course, I'm a little extreme in this sense, but devoted readers among you will share my sentiments on this one: Carol McCall's new book, Listen! There's a World Waiting to Be Heard, presents the same incredible listening concepts as her Empowerment of Listening tape set, only in their written form.

If you have the tapes already, you'll find the book to be a useful accompaniment for going much more easily to the skill areas you want to spend some time working with. If you are unfamiliar with Carol's work altogether, let me give you some background and you can choose your medium.

There's a reason why we include the dates for Carol's Empowerment of Listening and Possibility of Women workshops in every issue -- they are literally life-changing. I, along with a good percentage of those associated with our company, can attest to this fact on the basis of first-hand experience. In the world of professional personal development, I believe she's in a league all her own. Her work rests on the foundation of listening -- the skill, the importance, the potential, the opportunities of listening -- and branches into other areas seamlessly -- assumptions, early decisions, gender relations, effectiveness, authenticity, purpose. This book is not a substitute for the courses; obviously, it can't recreate what occurs in a room of people -- variety, energy, and spontaneity -- but it gives you the basics. It's a place from which to start your own listening work, beginning with the requisite self-examination of your listening patterns and motivations.

Carol's vision is to have 100 million "masterful listeners" by 2020 "so that emerging generations will not be destined to repeat social patterns that lead to famine, war, poverty, child abuse, racism, and human degradation." Since most Networkers are pursuing the skill of masterful listening, this industry is already playing a part in bringing that vision into reality. If this, or some version of it, is a vision you share, whether grand-scale globally like hers or on the simple scale of your Networking organization, this book is a good tool for beginning or furthering your personal listening. --[UO](#)

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